Press release
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Most Innovative Industrial HPC End-User Application in Europe - Open Competition in conjunction with 5th PRACE Executive Industrial Seminar

LOCATION Stuttgart, Germany, 15th and 16th April 2013

PRACE are pleased to announce the launch of the second round of its Competition for the Most Innovative HPC End-User Application in Europe. This competition is organised in conjunction with the 5th PRACE Industrial Seminar that will take place on 15th and 16th of April 2013 in Stuttgart in Germany. The theme of the 2013 event is ‘HPC Changing Europe’s Industrial Landscape’.

The objective of this contest is to award the boldest industrial HPC end-user application – we want to see how far one can take this technology in changing the present paradigms of HPC use by European industry. This competition is open to all fields of HPC and industrial sectors.

This year’s Competition is open to end-user applications challenging the traditional way of doing business in Europe. We are looking for HPC solutions that address a specific business problem within the industrial environment of the applicant. We welcome applications from industrial end-users who have implemented a compelling HPC solution that has changed the operational patterns of their own business.

It is not necessary to take part in the seminar in order to participate in the Competition. All submitted applications must address a business issue previously unresolved within the organisation of the applicant. Each solution submitted must have been developed and implemented in Europe and it must pertain to industry, i.e. it must be possible to apply it in an industrial context with clear benefits to the user.

The deadline for applications is 16th March 2013. The winner will be announced at the Seminar. For further information on the competition (including details on the application process) please follow this link: http://www.prace-ri.eu/PRACE-Industrial-Seminar-2013 or contact the Seminar’s Programme Committee at is2013-info@prace-ri.eu.

PRACE Industrial Seminars

Already a tradition in the European HPC landscape, they serve as a forum to develop PRACE’s working relations with Industry. The 2012 event took place in Bologna in April 2012 and attracted a total of 96 attendees, including 67 non-PRACE attendees, and 30 speakers who provided 20 talks and 4 workshops. 30 of the companies attending were SMEs and 21 of them attended such an event for the first time. In total, the four industrial seminars to date have attracted as many as 120 different companies of various business and industrial profiles.
This event will take place in one of the most vibrant European industrial regions: Stuttgart. The city and its surroundings are home to a number of world-class companies e.g. in the automotive and mechanical engineering field.

**About PRACE:** The Partnership for Advanced Computing in Europe (PRACE) is an international non-profit association with its seat in Brussels. The PRACE Research Infrastructure (RI) provides a persistent world-class High Performance Computing (HPC) service for scientists and researchers from academia and industry. The Implementation Phase of PRACE receives funding from the EU’s Seventh Framework Programme (FP7/2007-2013) under grant agreements n° RI-261557, n° RI-283493 and RI-312763.